Book Me to Speak at Your Next Event

- They’ll Sit
- They’ll Stay
- They’ll Beg for More!

When we begin to realize that most human behaviors are driven by an Inner Animal, it changes how we see our world and each other forever. It opens new and exciting ways to achieve our goals at home and at work and avoid getting bitten in the process!
Meet the Speaker, Camilla Gray-Nelson

Camilla Gray-Nelson has cracked the code for personal and professional success, Nature’s way. You could call her a farm-girl philosopher, as she lectures and writes about peak-performance, personal empowerment and leadership — using the secrets known to Mother Nature for millennia. “Humans are animals, too,” Camilla reminds us, as she delivers her unique message with trademark wit, charm and conviction. It is her personal goal to share Nature’s message of harmony and personal success with audiences everywhere to help them unravel the mysteries of living fulfilled — at work, parenting and love.

Camilla is no stranger to the podium. Right out of college with an undergraduate degree in Science, she became the spokesperson for the United States Food and Drug Administration across the western states of California, Nevada and Hawaii. After that she worked for the Nevada Department of Labor, fearlessly spearheading a new effort to help women enter trade union apprenticeship programs. After graduate school, she founded her own company, Dairydell, Inc, now a multi-million-dollar enterprise specializing in seminars, workshops and dog training Nature’s way. In 2012 Camilla was named the California North Bay’s Women Entrepreneur of the Year. Her audiences sit, stay and beg for more!

What people are saying about Camilla Gray-Nelson:

“Just like the greatest movies, Camilla speaks a universal language; one that empowers both women and men.”
-Jan Wahl, Movie Critic, Lecturer, Entertainment Reporter

“Camilla’s presentation was lively, funny and contained valuable information on how to improve our businesses and relate to the clients we encounter. She received the highest marks on our conference evaluations. Camilla is very comfortable in her role as speaker. Her upbeat personality is sure to delight many different audiences.”
-Denise Collins, Int. Assn of Canine Professionals

“Camilla has a wonderful way of igniting enthusiasm. She marries her professional skills with her life experience in a fiery a passionate presentation. I love that she empowers women and has fun doing it.”
-Krista Gawronski, Fabulous Women of Sonoma County

NATURE’S WISDOM FOR TODAY’S WORLD
**Presentation Topics 2019**

**GENERAL AUDIENCES / MOTIVATIONAL**

**Move Over Maslow!**
*Nature’s Pyramid of Social Harmony™ can change the world!*

**Description:**

Psychologist Abraham Maslow showed us how to reach our potential as individuals. Now learn the steps that *animals* follow in order to reach and sustain happiness and harmony with *others* around them in this groundbreaking presentation of the new, Gray-Nelson Pyramid of Social Harmony™. Learn why every successful *human* interaction — at work, at home and in the world — must also begin with Trust and proceed through Nature’s progressive steps, in a predictable order. Camilla explains the key elements of **Situation-Awareness**, **Personal Boundaries** and **Acceptance** on our journey to Social Success and ultimately — Harmony. Be inspired to change yourself and the world through the Harmony Pyramid!

20 min / 45 min

**The Harmony Code™**
*Nature’s hidden secrets for a more peaceful world and personal success*

**Description:**
In this mind-expanding presentation, the audience is introduced to the pyramids, secrets and archetypes that make up Nature’s Harmony Code — the unwritten rules of peaceful and effective social interaction in the animal world, now translated and codified by Camilla Gray-Nelson. This new paradigm in social interaction reveals to audiences the keys to understanding and anticipating behaviors in those around them and empowers them to redirect behaviors through instinct — at work, at home or in relationships. A transformative presentation of a new way to get what we want, avoiding the most common conflicts that sideline us in pursuit of this goal.

90 min. / 3 hrs. / 8 hrs.

WOMEN IN LEADERSHIP

Ladies Labs & Leadership:
Why women have a leg up on the competition

Description:

Our animal instincts predispose us to respect and follow size and strength. (Read: maleness.) In this entertaining and provocative presentation, Camilla Gray-Nelson reveals the subtler side of power as practiced in the animal world and points out a few powerful leadership skills like patience, empathy and stick-to-itiveness at which women can excel. Learn why “manly” management can backfire and how something as simple as poor posture or unintended gestures can undermine a woman’s effectiveness. This is a quick course in how to discover and unleash the Inner Leader — doggie-style!

45 min.
WORKPLACE CHALLENGES

Lead Your Pack and Manage Your Herd
Get the most from your employees, using leadership secrets of the Animal World

Description:

Camilla shares her personal secrets of managing and motivating staff with same Nature-based techniques she witnessed watching the animals on her family farm! How does she keep her own team cooperative and motivated? By understanding the profound parallels between four-legged animals and the two-legged ones that work for her! In this presentation, Camilla reveals our underlying animal instincts, and explains the power of praise, clear boundaries as well as pointing out the silent signals of both power and weakness. She explains how to make the animal group dynamic work in any office for any manager. Coming from the North Bay Business Journal’s 2012 Woman Entrepreneur of the Year, this presentation is on-point and inspiring — no bones about it!

[Presentation format with live animals also available, per separate arrangement.]

45 min. / 90 min.

No Fence Too High:
How to clear any obstacle on the path to your goals, even if you’re not the Big Dog
Description:

In this eye-opening and provocative presentation, Camilla shares how gracious acceptance of our current status is not only the key to interpersonal harmony, but ironically, the key to status advancement as well. Only from this peaceful place can we implement an upward strategy with minimum pushback, nature’s way. It’s what animals know and we should, too!

45 min. / 90 min.

RELATIONSHIPS & PARENTING

Kids, Spouses and Dogs — They’re All Animals!
How learning to manage one can hold clues to influencing the others

Description:

In this entertaining and eye-opening presentation, Camilla Gray-Nelson helps the audience understand children, husbands and partners as the animals they are! They will learn what all animals, including the human one, look for in their leaders and what characteristics they will respect — or ignore. They will discover the three common behaviors that signal weakness and can cause the two-legged animals in their life to be dismissive of them. They will learn why yelling and punishment often backfire and how to motivate instead, through fearless follow-through and tapping into their others’ most basic animal instincts. Riveting and revealing!

45 min. / 90 min.
How I Work

Before Your Event
It is critical to understand the needs of your organization and the nature of your audience in order to prepare an appropriate presentation. Camilla Gray-Nelson will attend a pre-event planning meeting to discuss your requirements. One month before the event, Camilla Gray-Nelson will submit an outline of her speech and slide deck for your feedback. A final outline of the presentation will be available to you at least two weeks before the event.

During Your Event
Camilla Gray-Nelson will deliver the approved presentation at your event. In addition, she will conduct a ten-minute Q & A after her speech. Camilla Gray-Nelson’s attendance at breakout sessions, receptions, and other components of your event is also possible, based on your specific requirements. We encourage you to distribute the evaluation forms supplied by Camilla Gray-Nelson to your audience members and collect them at the end of the evening.

After Your Event
Within two weeks after your event, Camilla Gray-Nelson will participate in a call to assess the effectiveness of her presentation and go over the results of the evaluation forms. You are free to use any information gathered during this call to improve future events.
Your Investment

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<thead>
<tr>
<th>Speaker Fee</th>
<th>Price</th>
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<tbody>
<tr>
<td>&lt; 1 hour</td>
<td>$2,000</td>
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<tr>
<td>1 – 3 hours</td>
<td>4,000</td>
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<tr>
<td>&gt;3 hours / Full day</td>
<td>6,000</td>
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<tr>
<td>Non-Profits</td>
<td>Negotiable</td>
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<tr>
<td>Live animal format, additional</td>
<td>Negotiable</td>
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A 50% deposit on speaker fees is required upon signing the Speaker Agreement, with the remaining 50% and expenses due within 30 days of the

Bonus Personal Appearances
Camilla can make personal appearances at other components of your event for a fee of $500/hour.

Promotion of Your Event - Absolutely Free
Camilla Gray-Nelson will cross-promote your event for six weeks leading up to the speaking engagement. This includes ten social media posts on the platforms of your choice.
Terms & Conditions

What We Provide:

• Assessment of your presentation needs
• Presentation development and one round of consultation
• Delivery of presentation and any other networking and participation outlined in the agreement
• Promotion of your event on her communication channels
• Evaluation of the event

What You Provide:

• Event rooms as required, fully equipped as per the agreement
• Technological support in the form of computers, tablets, Power-Point projection, sound amplification and internet access
• Promotion of the event featuring the speaker's name and profile

All presentation materials developed remain the intellectual property of Camilla Gray-Nelson, to be used only under her approval and/or supervision.

Camilla Gray-Nelson

www.camillagraynelson.com